

PRIVACY POLICY

Easy Camp Tenerife

Effective Date: 1 July 2026

1. Data Controller

The Data Controller responsible for the processing of personal data is:

Easy Camp Tenerife, operating as a sole trader.

Contact email:

easycamptenerife@gmail.com

The Data Controller processes personal data in accordance with:

- **Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR);**
 - **Spanish Organic Law 3/2018 on the Protection of Personal Data and the Guarantee of Digital Rights (LOPDGDD);**
 - and all other applicable legal provisions.
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2. What Data We Collect

Depending on how you contact Easy Camp Tenerife, we may process the following personal data:

- first name;
- last name (if provided);
- email address;
- telephone number (if provided);
- the content of your message;
- reservation information;
- data necessary to prepare the rental agreement;
- payment-related information;
- data provided during communication via email, telephone or WhatsApp.

Providing your personal data is voluntary. However, in certain cases it may be necessary for entering into or performing a rental agreement.

3. Purposes of Data Processing

Your personal data is processed exclusively for the following purposes:

- responding to enquiries submitted through the contact form;
- preparing a quotation or offer;
- concluding and performing a rental agreement;
- managing reservations;
- communicating with customers before, during and after the rental period;
- complying with legal obligations;
- maintaining accounting and tax records;
- establishing, exercising or defending legal claims;
- sending our newsletter (only where separate consent has been provided);
- improving the quality of our services.

4. Legal Basis for Processing

Personal data is processed on the following legal bases:

Article 6(1)(a) GDPR

The data subject's consent.

Article 6(1)(b) GDPR

Performance of a contract or taking steps at the request of the data subject prior to entering into a contract.

Article 6(1)(c) GDPR

Compliance with a legal obligation to which the Data Controller is subject.

Article 6(1)(f) GDPR

The legitimate interests of the Data Controller, including, but not limited to:

- managing correspondence;
 - protecting against legal claims;
 - recovering outstanding payments;
 - ensuring the security of the services provided.
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5. Newsletter

Where you have provided your separate consent, your email address may be used to send:

- information about new offers;
- special promotions;
- new services;
- camping tips for Tenerife.

You may withdraw your consent at any time without affecting the lawfulness of any processing carried out before your consent was withdrawn.

6. Contact by Email, Telephone and WhatsApp

You may contact Easy Camp Tenerife through:

- email;
- telephone;
- WhatsApp.

Any personal data provided during such communication will be used solely to the extent necessary to respond to your enquiry, prepare an offer, conclude or perform a rental agreement, and provide customer support.

7. Recipients of Personal Data

Personal data may be disclosed only to entities that support the operation of Easy Camp Tenerife, including in particular:

- the accounting service provider;
- the email service provider;
- the website hosting provider;
- IT service providers;
- legal advisers or law firms, where necessary;
- public authorities, where disclosure is required by applicable law.

The Data Controller does not sell personal data or share it with third parties for marketing purposes.

8. Google Maps

This website may use Google Maps.

The use of this service may result in certain information being transferred to Google in accordance with Google's Privacy Policy.

9. Meta (Facebook)

This website may use tools provided by Meta Platforms Ireland Limited.

Where such tools are active, personal data will be processed in accordance with Meta's Privacy Policy and only to the extent permitted by the user's consent.

10. Data Retention Period

Personal data will be retained:

- for the period necessary to respond to your enquiry;
- for the duration of the rental agreement;
- for the period required under applicable tax and accounting laws;
- until the expiry of the statutory limitation periods for potential legal claims;
- until consent is withdrawn, where processing is based on consent.

11. Your Rights

Under the GDPR, you have the right to:

- access your personal data;
- request the rectification of inaccurate or incomplete personal data;
- request the erasure of your personal data;
- request the restriction of processing;
- request the portability of your personal data;
- object to the processing of your personal data;
- withdraw your consent at any time, where processing is based on consent;
- lodge a complaint with the competent supervisory authority.

In Spain, the competent supervisory authority is the **Spanish Data Protection Agency (Agencia Española de Protección de Datos – AEPD)**.

12. Data Security

The Data Controller implements appropriate technical and organisational measures to protect personal data against:

- loss;
- destruction;
- unauthorised access;
- unauthorised modification;
- disclosure to unauthorised persons.

13. Cookies

Information about the use of cookies is provided in a separate **Cookie Policy**.

14. Changes to this Privacy Policy

The Data Controller reserves the right to amend this Privacy Policy in the event of:

- changes in applicable legislation;
- technological developments;
- expansion of the services offered;
- changes to the operation of the website.

The current version of this Privacy Policy will always be available on the Easy Camp Tenerife website.

15. Contact

If you have any questions regarding the processing of your personal data or this Privacy Policy, you may contact the Data Controller at:

easycamptenerife@gmail.com