

NEWSLETTER POLICY

Easy Camp Tenerife

Effective Date: 1 July 2026

1. General Provisions

This Newsletter Policy sets out the rules governing the newsletter service provided by Easy Camp Tenerife.

The newsletter is a free service intended for individuals who wish to receive information about the activities of Easy Camp Tenerife.

2. Data Controller

The controller of your personal data is:

Easy Camp Tenerife

A business providing camping equipment rental services.

Contact email:

easycamptenerife@gmail.com

3. Purpose of the Newsletter

The newsletter is intended to provide subscribers with information regarding, among other things

- new camping equipment rental offers;
- promotions and special offers;
- new packages and services;
- camping tips for Tenerife;
- information about campsite rules and regulations;
- safety recommendations;
- suggested hiking routes and natural attractions;
- organisational updates that may affect trip planning;
- other content related to the activities of Easy Camp Tenerife.

The newsletter is intended for both informational and marketing purposes.

4. Newsletter Subscription

Subscription to the newsletter is available only after:

- voluntarily providing an email address;
- giving explicit consent to receive electronic communications.

Subscription to the newsletter is entirely voluntary.

5. Personal Data Processed

To provide the newsletter service, we primarily process:

- your email address.

If you voluntarily provide additional personal data, it will be used only to the extent necessary to provide the newsletter service.

6. Newsletter Frequency

The newsletter will be sent as needed, depending on the information and updates available.

Easy Camp Tenerife does not guarantee any specific number of newsletters per month.

7. Unsubscribing

Subscribers may unsubscribe from the newsletter at any time by:

- clicking the unsubscribe link included in the email (where available); or
- sending a request to:

easycamptenerife@gmail.com

Unsubscribing is free of charge and does not require any explanation.

8. Data Retention Period

Personal data will be processed until:

- consent is withdrawn;
- the newsletter subscription is cancelled;
- the newsletter service is discontinued.

Once consent has been withdrawn, personal data will be deleted or anonymised unless further processing is required by applicable law.

9. Sharing of Personal Data

Subscriber data is not sold or shared with third parties for marketing purposes.

Personal data may only be shared with service providers necessary for the operation of the newsletter, such as email service providers or newsletter distribution platforms, solely to the extent required to provide the service.

10. Subscriber Rights

Every newsletter subscriber has the right to:

- access their personal data;
- rectify inaccurate data;
- request the deletion of their data;
- request restriction of processing;
- request data portability;
- withdraw consent at any time;
- lodge a complaint with the competent supervisory authority.

In Spain, the competent supervisory authority is the **Spanish Data Protection Agency (Agencia Española de Protección de Datos – AEPD)**.

11. Liability

Easy Camp Tenerife makes every reasonable effort to ensure that the information provided in the newsletter is accurate, up to date and reliable.

The newsletter is provided for informational and marketing purposes only. It does not constitute a binding commercial offer or guarantee the availability of services, products, dates or campsite reservations.

Current offers, prices and rental conditions are determined individually during the booking process and in accordance with the applicable Terms and Conditions.

12. Changes to the Newsletter Policy

Easy Camp Tenerife may amend this Newsletter Policy in the event of:

- changes in applicable legislation;
- technological developments;
- expansion of the services offered;
- organisational changes.

The latest version of this document will always be published on the website.

13. Contact

If you have any questions regarding the newsletter or the processing of personal data, please contact us at:

easycamptenerife@gmail.com