

COOKIE POLICY

Easy Camp Tenerife

Effective Date: 1 July 2026

1. General Information

This Cookie Policy explains how Easy Camp Tenerife uses cookies and similar technologies on its website.

When using our website, you may consent to the use of cookies in accordance with the preferences selected in the cookie banner.

2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website.

They allow, among other things:

- the proper functioning of the website;
- remembering your preferences;
- improving security;
- analysing how the website is used;
- improving the quality of the services provided.

Cookies are not used to identify you as an individual.

3. Data Controller

The website is operated by:

Easy Camp Tenerife

Operating as a sole trader.

Contact:

easycamptenerife@gmail.com

4. What Types of Cookies Do We Use?

4.1. Strictly Necessary Cookies

These cookies are essential for the proper operation of the website.

They enable, among other things:

- displaying the website correctly;
- maintaining your browsing session;
- operating the contact form;
- ensuring website security.

Without these cookies, the website may not function properly.

These cookies do not require your consent.

4.2. Functional Cookies

These cookies allow us to remember your preferences, such as:

- your preferred language;
- your selected website settings;
- other features that improve your browsing experience.

These cookies are used only where you have provided your consent, where required by applicable law.

4.3. Analytics Cookies

If analytical tools (such as Google Analytics) are implemented on the website in the future, these cookies may be used to:

- analyse website traffic;
- understand how visitors use the website;
- improve the quality of our services;
- optimise the performance of the website.

These cookies will only be used after obtaining your consent.

4.4. Marketing Cookies

The website may use marketing tools provided by:

- Meta Platforms Ireland Limited (Facebook / Instagram);
- other advertising platforms.

These cookies may be used to:

- conduct advertising campaigns;
- measure the effectiveness of advertisements;
- display more relevant content and advertisements.

These cookies are used only with your consent.

4.5. Google Maps

The website may embed Google Maps.

This service may use its own cookies and transfer certain information to Google in accordance with Google's Privacy Policy.

Google Maps will only be activated in accordance with the applicable user consent requirements.

5. How Long Are Cookies Stored?

The storage period depends on the type of cookie.

Cookies may be:

- **Session cookies**, which are deleted when you close your browser;
- **Persistent cookies**, which remain stored for a specified period or until you delete them.

6. Managing Cookies

You may, at any time:

- accept all cookies;
- reject all optional cookies;
- change your cookie preferences;
- delete stored cookies;
- block cookies through your browser settings.

Please note that disabling certain cookies may affect the proper functioning of the website.

7. Browser Settings

Most web browsers allow you to manage cookies manually.

Among other things, you can:

- delete stored cookies;
- block all cookies;
- block only third-party cookies;
- receive notifications before cookies are stored.

For more information, please refer to your browser manufacturer's documentation.

8. Changing or Withdrawing Consent

You may change or withdraw your consent to the use of cookies at any time through the cookie banner settings available on the website.

Withdrawal of consent does not affect the lawfulness of processing carried out before the consent was withdrawn.

9. Data Recipients

Where you have provided the appropriate consent, cookie-related data may be processed by service providers used by Easy Camp Tenerife, including:

- the website hosting provider;
 - the contact form service provider;
 - Google LLC (Google Maps);
 - Meta Platforms Ireland Limited;
 - other IT service providers.
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10. Legal Basis

The legal basis for the use of cookies is:

- **Article 6(1)(a) GDPR** – your consent;
- **Article 6(1)(f) GDPR** – the legitimate interests of the Data Controller (only for technical and strictly necessary cookies);
- **Spanish Organic Law 3/2018 on the Protection of Personal Data and the Guarantee of Digital Rights (LOPDGDD);**
- the **ePrivacy Directive** and the Spanish legislation implementing it.

11. Changes to this Cookie Policy

The Data Controller reserves the right to amend this Cookie Policy in the event of:

- changes in applicable legislation;
- technological developments;
- the introduction of new website functionalities;
- the implementation of new services.

The current version of this Cookie Policy will always be available on the Easy Camp Tenerife website.

12. Contact

If you have any questions regarding this Cookie Policy, you may contact us at:

easycamptenerife@gmail.com